

## **Wellness Within Your Walls Announces the Launch of the Wellness Within Your Walls Certification Program**

**WWYW Certification is a key element of the WWYW Standard, which connects consumers, builders, designers and manufacturers in order to achieve healthier homes.**

ATLANTA, GA January 2017-Wellness Within Your Walls is proud to announce the launch of the WWYW Certification Program. The WWYW certification and standard focuses on wellness and health in the home, emphasizing education, responsible choices, open dialogue and accountability as the tools for reducing toxins in the interior environment.

Poor indoor air quality is increasingly recognized as a major contributor to health problems. Increased energy efficiency in homes inadvertently creates a tight box, trapping toxins released by building supplies, home furnishings, and products.

The WWYW program addresses every component of creating a home—from before, during, and even after a home is built—in order to significantly reduce those toxins. WWYW is the first program to address solutions for responsibly handling the inevitable toxic chemicals in interior environments.

“January is the ideal time to launch our program. Just as we’re all making New Year’s resolutions to eat better and exercise more in order to be healthy, we can also learn how to make our homes healthier,” says Nonnie Preuss, Executive Director of Wellness Within Your Walls.

The WWYW Certification empowers consumers by allowing them to easily locate certified home building and furnishing products, as well as certified professionals—including architects, builders and interior designers. Home owners can also take advantage of WWYW education programs and resources to learn how make the lifestyle and purchasing choices that will keep their home healthy. “This represents the next step in furthering our goal of connecting the global family with healthy eco-sensitive products that result in beautiful healthier interior spaces,” says Jillian Pritchard Cooke founder of Wellness Within Your Walls.

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The WWYW program will be featured in four WWYW Certified show homes in early 2017: The New American Home 2017 and New American Remodeled Home 2017 at the NAHB Builders International Builders' Show in Orlando, the Organic Life House at Serenbe, located in Chattahoochee Hills, GA and the ABC Green Home 3.0 for Habitat for Humanity, in Fullerton, CA, sponsored by Green Home magazine. The homes will all have been certified by Energy Inspectors, a leading quality assurance service, as either meeting the WWYW certification requirements or achieving exemplary status, and will feature products from WWYW preferred vendors.

#### About Wellness Within Your Walls

WWYW is a new home-building and home-furnishing standard and information resource that has been accepted globally. WWYW offers education, certification, designation, and partnerships to builders, designers, architects, specifiers, manufacturers and consumers. The Wellness Within Your Walls program is compatible with many other certification programs that have focused on energy efficiency. The difference between WWYW and other certifications is that WWYW's primary focus is on health and wellness in the home.

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